# A.2: Assess Clustering and Classification Outputs

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**Introduction & Problem Statement**

In this research multiclass classification was the main focus with the movie reviews data set that a group of students from an NLP course collected. The students collected 7 reviews each for a total of 78 movie reviews which was labeled manually, and then K-Means was used to also label the dataset using a TF-IDF matrix created. The created TF-IDF matrix was used as features and labels to assess several models for classification. Metrics such as accuracy, confusion matrix were used to assess the models. The Models used were K-Nearest Neighbors, Support Vector Machines, Random Forests, Multinomial Naïve Bayes and Dense Neural Networks.

**Literature Review**

A paper related to the research came from Adam Nyberg (2018) who also did genre classification. He used the IMDB Movie Reviews Dataset for his research (pg. 1) . The author used key techniques such as removing stop words, lemmatization, and generating a TF-IDF matrix (Nyberg, 2018, pg. 1). The models that the author used to evaluate classification was Multi-Layer Perceptron and K-Nearest Neighbor (Nyberg, 2018, pg. 3). He describes the Multi-Layer Perceptron as having three layers with non-linear activation functions which are input, hidden and output layers (Nyberg, 2018, pg. 3). Nyberg describes KNN model as having a K parameter which signifies nearest neighbors where similarity is computed by Minkowski Distance or Euclidean Distance (Nyberg, 2018, pg. 3). The author used precision, recall and accuracy as metrics to his classification problem (Nyberg, 2018, pg. 4). The accuracy was quite low for his two models getting 55.4 percent on KNN and 37 percent with Multi-Layer Perceptron (Nyberg, 2018, pg. 7).

**Data**

The dataset used came from a CSV file that a set of students obtained by researching movie reviews online. The CSV contains columns such as **Doc\_ID** used to distinguish each classmate document as my classmates obtained a total of seven movie reviews. It also contains **the title** for the text of each review, and the text itself. The data consists of 78 movie reviews. Below in 1-1 is a view of the CSV file imported as a DataFrame in Python.

Data Prep for the text itself consisted of tokenizing of the text into words. It also consisted of stop word removal, and it also consisted of removing punctuation. A custom function Clean Doc seen in 1-2 was used to prepare the text for TF-IDF vectorization. The generated TF-IDF matrix was also used for classification and to help label the dataset with K-Means as seen in 1-7 in the Appendix. In 1-7, intuitively, the expected outcome would be that each student’s seven documents would get clustered together, but in analyzing 1-7, this is not the output and is surprising. One explanation to this could be that there are overlapping similarities between all of the student’s documents. Another explanation to is analyzing the part of the movie review the student decided to cut out as some of the main words explaining the movie review could have been lost in the process. There are also document instances in the clusters where several of one student’s documents are clustered together, but in its entirely the K-Means clustering algorithm does not perform as well as what a human would expect to see.

The dataset was also manually labeled by genres. In all there were 13 genres as seen in 1-3. The data labeling was based on using human intuition, and each human’s labeling could be different from person to person. The final preprocessed text is in Data Frame in 1-4.

Graphical user interface, text, email

Description automatically generated

*Table with titles of documents and Text before cleaning 1-1*

Before using the clean doc function, to clean the text up, the text has characters, syntax and quotes which do contribute to classification of the text. Therefore, it is better to remove these unwanted elements of the text. For example, in 1-5 in the Appendix, there are numbers that get removed from the clean doc function, syntax that such as quotations, commas. Stop words such ‘and’, ‘the’, ‘to’. These are the unwanted text elements.

After removing the unwanted text, in 1-6 in the Appendix, the text appears to be in a list of significant terminology from the movie reviews. A few terms that are significant are ‘mysterious’, ‘synapsefrying’ and ‘esoteric’ could give the genre of this film.

*Text

Description automatically generated*

*Clean Doc Function 1-2*

*Text

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*Manual Labeling 1-3*

*Graphical user interface, text, application, email

Description automatically generated*

*Table with titles of documents and Text before cleaning and after cleaning*

*1-4*

**Research Design and Modeling Method**

Key things in the research were there were a total 40 experiments. Parameters were changed while experimenting such as K in K-Means, Kernel in the Support Vector Machine, K in K-Nearest Neighbors, changing the percent split in **train\_test\_split** method and **n\_estimators** in Random Forests. N-Gram parameter in the TF-IDF function was also experimented on. The TF-IDF matrix was used as features. TF-IDF is important as it as it helps to understand if a word is important to a document and corpus (Jurafsky & Martin, 2008, pg. 8) . If the word appears less in the corpus it treats it as more important and its score improves (Jurafsky & Martin, 2008, pg. 890)

As mentioned above there have been models used such as the Support Vector Machine, Random Forests, Multinomial Naïve Bayes, K-Nearest Neighbors, and Dense Neural Networks. Support Vector involves a hyperplane which is involved in classifying the data. (Aylien, n.d. , section: What is hyperplane). The distance between nearest data and hyperplane is know as margin (Aylien, n.d. ,section: What is hyperplane). The goal of the SVM is to find a margin/distance that is the largest to help classify datapoints correctly (Aylien, n.d. ,section: What is hyperplane).

Random Forests are another algorithm that involves a single component decision tree (Yiu, 2021,Section: Decision Trees). These trees each separate data based on features (Yiu, 2021,Section: Decision Trees). In Random Forests, a collection of trees is involved each making a prediction that is not correlated by other trees (Yiu, 2021,Section:Random Forests). Once each tree comes to a prediction, the majority prediction wins (Yiu, 2021,Section:Random Forests).

Multinomial Naïve Bayes is another model used. It is explained by using the feature vector and figuring out the probability of each event occurring based on multinomial distribution (“Geeksforgeeks”, 2020, n.page). Multinomial Naïve Bayes is for document classification, but originates from Naïve Bayes original which is based on the Bayes’ Theorem formula (“Geeksforgeeks”, 2020, n.page). Bayes’ Theorem finds probability of an event occurring “given the probability of another event already occurred” (“Geeksforgeeks”, 2020, n.page).

K-Nearest Neighbors is an algorithm which relies on K, which signifies the number of neighbors that are related to a given point (Srivastava, 2020, n.page). K can also be used to find the boundaries (Srivastava, 2020, n.page). In regards to where a datapoint belongs K-Nearest Neighbor uses Euclidean Distance for this (Schott, 2019, n.page).

The Dense Neural Network is a little bit more sophisticated from the other models mentioned. It is composed of layers like in an actual brain, and nodes that at like neurons (Kyrykovych, 2020, n.page).

**Results**

Chart, scatter chart

Description automatically generated

*PLOT K MEANS ALGORITHM CLUSTERS; K = 15 1-8*

**Calendar

Description automatically generated with low confidence**

*40 EXPERIMENTS of Machine Learning Models; Please see attached Excel File for better view 1-9*

**A picture containing shape

Description automatically generated**

*Confusion Matrix for high test accuracy 75% which includes Random Forest, Multinomial Naïve Bayes, and KNN 1-10*

**Analysis and Interpretation**

In 1-8, is a plot of 15 clusters for K-Means. Several of the data points in the K-Means clusters seem to be large in distance to other points in its cluster. This could be part which is not intuitive when looking at the clustered documents in 1-7 of the Appendix. As mentioned in the Research Design and Modeling Method section there were 40 experiments done. In 1-9, the 40 experiments can be seen. Some observations were the models were overfitting as the train set accuracy was significantly higher than the test set accuracy. KNN, Multinomial Naïve Bayes and Random Forests performed the best throughout the experiments done with a test accuracy around 75 percent as seen in 1-9 and in the Excel Sheet. These models performed the best when adjusting the split to 90-10, using K-Means to label the dataset, and setting K=15. The Confusion Matrix for these models is shown 1-10, but it can be inferred there was not a lot of data in the Test Set.

These models did not perform as well when the manual labels were used as seen in 1-3. This could be explained because the manual labels could be unevenly split. With K-Means there is a balanced split of the labels as the algorithm is finding more similarities than what a human could intuitively find, so the models are finding better patterns as they have more labels to see. Parameters such as increasing, decreasing K in K-Means resulted in much lower test accuracy. The K in KNN was set to 2 and performed the best at that value. There were also experimentations done with NGRAMS = (1,2), (1,10), but it resulted in the same accuracies as if NGRAMS was set to (1,1). Surprisingly, the Neural Network Model did not perform as well as expected with an accuracy around 17 percent. Overall, since there were only 78 data instances, there is an accuracy problem and more data needs to be used to train on, for testing accuracy to increase.

**Conclusions**

This research involved exploring the movie corpus student dataset with classification models. As explained above several parameters were taken into account including train test split size, K in K-Means, K in KNN, n\_estimators in Random Forests, and kernel in Support Vector Machines and NGRAMS in TF-IDF. With these parameters taken into account, the models seemed to overfit and the best model performed with 100 percent and 75 percent as seen in 1-9 and in the Excel Sheet. Therefore, it would be best to choose either KNN, Random Forest, or Multinomial Naïve Bayes each set to the parameters seen in 1-9 and in the Excel Sheet which are K in K-Means = 15, with a 90-10 split, K = 2 in KNN and n\_estimators set to 1000 in Random Forests.

**Directions for future work**

More experimentation will be needed in how to get a better accuracy with less data as this movie corpus only involves 78 rows of text. More experimentations will have to be done with how to balance the train, test sets, so every different instance is trained on, which will only improve the test sets accuracy. There should also be more experimentations done on Neural Networks as the accuracy when using DNN was surprising. LSTM/RNN models are believed to perform better with Text, so more exploration will have to be done with these models.

References

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Appendix

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| Having received a mysterious signal emanating from his father’s arcade, Sam sets off to investigate, and following a few brief key presses on an old computer terminal, he too finds himself locked inside the Grid.  Almost like an atonement for the lengthy scene-setting that forms Legacy’s opening, Kosinski has Sam kinkily stripped out of his civilian wear, zipped into a skin-tight costume made of rubber and glowsticks, and throws him into a series of Tron-referencing gladiatorial games, beginning with a high-velocity tournament with deadly discs, and then a dizzying Light Cycle chicken run, before he’s whisked away by slinky heroine Quorra.  Quorra, played with feline innocence by Olivia Wilde, is a warrior program who, like Sam, is dangerously multi-talented, and as at home talking about 20th century literature as she is driving an off-road vehicle or smashing opponents into cubes with fists and feet. Whisking Sam off the Grid, Quorra ushers Sam to a refuge in the world’s digital wilderness, where his father Kevin sits in a zen-like trance.  It’s here we learn a little more of Kevin’s backstory – his most advanced program, Clu, has gone rogue, turning the Grid into a fascist state, subjugating its populace and trapping Kevin inside the world’s neon confines.  It also feels, at the same time, that Kosinski is a little impatient with some of the trappings he’s inherited – the disc battles and Light Cycle duels are dispensed with early on and never revisited, which is a pity because, as muddled and synapse-frying as these sequences are, they’re never topped elsewhere.  There’s an aerial dogfight that attempts to dazzle with sheer light and noise, but is too obviously reminiscent of its analogues in the Star Wars movies to really satisfy, and gives way to a denouement that could be seen as muted,  we haven’t yet reached the point where we can create an entirely convincing human head out of pixels.  It’s this aspect that will be looked upon least fondly in another 28 years, I fear. But at the same time, there’s an awful lot in Kosinski’s take on Tron that is enormously enjoyable.  Clu may have all the presence of a Texas Instruments calculator, but the real Jeff Bridges is an absolute delight as Kevin Flynn. Playing up to his Baby Boomer equivalent of Obi Wan Kenobi, his every utterance of “far out” and “I’m gonna go and touch the sky” are perfectly delivered – they’re lines that could only work coming from his mouth, and had he wandered around the Grid with a carton of milk in his hand, this could just as easily have been Tron: Lebowski.  Garett Hedlund is merely okay in his everyman hero role, but Olivia Wilde is great as Quorra, and the film could have benefited from more of her.  As a big-screen experience, and as pure eye-candy, Tron: Legacy is a riot of colour and esoteric design, and visually, Legacy is a confident debut from Kosinski. |

*Example of Unclean Text 1-5*

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| --- |
| ['received', 'mysterious', 'signal', 'emanating', 'arcade', 'investigate', 'following', 'brief', 'presses', 'computer', 'terminal', 'finds', 'locked', 'inside', 'almost', 'atonement', 'lengthy', 'scenesetting', 'forms', 'opening', 'kosinski', 'kinkily', 'stripped', 'civilian', 'zipped', 'skintight', 'costume', 'rubber', 'glowsticks', 'throws', 'series', 'tronreferencing', 'gladiatorial', 'games', 'beginning', 'highvelocity', 'tournament', 'deadly', 'discs', 'dizzying', 'light', 'cycle', 'chicken', 'whisked', 'slinky', 'heroine', 'quorra', 'quorra', 'played', 'feline', 'innocence', 'olivia', 'wilde', 'warrior', 'program', 'dangerously', 'multitalented', 'talking', 'century', 'literature', 'driving', 'offroad', 'vehicle', 'smashing', 'opponents', 'cubes', 'fists', 'whisking', 'quorra', 'ushers', 'refuge', 'digital', 'wilderness', 'father', 'kevin', 'zenlike', 'trance', 'learn', 'little', 'backstory', 'advanced', 'program', 'rogue', 'turning', 'fascist', 'state', 'subjugating', 'populace', 'trapping', 'kevin', 'inside', 'confines', 'feels', 'kosinski', 'little', 'impatient', 'trappings', 'inherited', 'battles', 'light', 'cycle', 'duels', 'dispensed', 'early', 'never', 'revisited', 'muddled', 'synapsefrying', 'sequences', 'never', 'topped', 'elsewhere', 'aerial', 'dogfight', 'attempts', 'dazzle', 'sheer', 'light', 'noise', 'obviously', 'reminiscent', 'analogues', 'movies', 'really', 'satisfy', 'gives', 'denouement', 'could', 'muted', 'reached', 'point', 'create', 'entirely', 'convincing', 'human', 'pixels', 'aspect', 'looked', 'least', 'fondly', 'another', 'years', 'awful', 'enormously', 'enjoyable', 'presence', 'texas', 'instruments', 'calculator', 'bridges', 'absolute', 'delight', 'kevin', 'flynn', 'playing', 'boomer', 'equivalent', 'kenobi', 'every', 'utterance', 'gonna', 'touch', 'perfectly', 'delivered', 'lines', 'could', 'coming', 'mouth', 'wandered', 'around', 'carton', 'could', 'easily', 'lebowski', 'garett', 'hedlund', 'merely', 'everyman', 'olivia', 'wilde', 'great', 'quorra', 'could', 'benefited', 'bigscreen', 'experience', 'eyecandy', 'legacy', 'colour', 'esoteric', 'design', 'visually', 'legacy', 'confident', 'debut', 'kosinski', 'storytelling', 'terms', 'legacy', 'seems', 'unusually', 'timid'] |

*Example of Clean Text 1-6*

|  |
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| **CLUSTER 0**  {0: ['MSS\_Doc4\_Troy-Is-Based.docx', 'EG\_Doc2\_This\_Time\_Dream.docx', 'MSS\_Doc6\_Having-Become-The.docx', 'CVN\_Doc3\_The\_CIA\_Agent.docx'],  **CLUSTER 1**  1: ['BJL\_Doc3\_Having-received-a.txt', 'BJL\_Doc2\_An-exploration-of.txt', 'BJL\_Doc6\_TRON-Legacy-is.txt', 'BJL\_Doc1\_So-when-I.txt', 'BJL\_Doc5\_The\_addition\_of.txt', 'BJL\_Doc4\_The-good-news.txt', 'BJL\_Doc7\_Both-Blade-Runner.txt', 'MSS\_Doc3\_That-Old-Time.docx', 'WS\_DOC1\_Tenet.docx', 'GS\_DOC6\_Hidden\_Figures\_Review.docx', 'EG\_Doc1\_When\_Traveling.docx', 'MSS\_Doc5\_When-Dune-The.docx']  **CLUSTER 2**  2: ['CVN\_Doc7\_1917.docx', 'EG\_Doc3\_Epic\_Intimacy\_Arrival.docx', 'CVN\_Doc5\_Dunkirk\_Film\_Review.docx', 'CVN\_Doc2\_Film\_Review\_Panoramic.docx'],  **CLUSTER 3**  3: ['GS\_DOC5\_Delightfully\_smart\_exciting.docx', 'MSS\_Doc2\_As-Possibly-Cinema\_s.docx', 'SCFIDRJ\_Doc4\_I\_Robot.txt', 'SCFIDRJ\_Doc5\_Ex\_Machina.txt'],  **CLUSTER 4**  4: ['RC\_Doc5\_I\_went\_into.docx', 'RC\_Doc3\_The\_witch\_a.docx', 'RC\_Doc4\_Were\_instinctively\_afraid.docx', 'CVN\_Doc1\_To\_Hell\_With.docx', 'CVN\_Doc4\_Pearl\_Harbor.docx', 'SIM\_Doc5\_Movie\_MS\_Dhoni.docx', 'RC\_Doc7\_A\_fundamental\_difference.docx', 'SCFIDRJ\_Doc3\_The\_Matrix.txt'],  **CLUSTER 5**  5: ['WS\_DOC3\_Prestige.docx', 'MSS\_Doc7\_The-Latest-Entry.docx', 'EG\_Doc7\_The\_Martian.docx', 'WS\_DOC6\_Martian.docx', 'SCFIDRJ\_Doc1\_2001 Space Odyssey.txt'],  **CLUSTER 6**  6: ['SD\_Doc5\_A-Hollywood-Ending.docx', 'SD\_Doc3\_The-Mighty-Ducks.docx', 'SD\_Doc2\_Goon.docx', 'CVN\_Doc6\_Black\_Hawk\_Down.docx', 'SD\_Doc7\_Creed.docx'],  **CLUSTER 7**  7: ['SIM\_Doc3\_Movie\_Kal\_Ho\_Naa\_Ho.docx', 'SIM\_Doc7\_Movie\_The\_Pursuit\_of\_Happyness.docx', 'WS\_DOC2\_KalhoNaHo.docx', 'SIM\_Doc4\_Movie\_Guru.docx', 'SIM\_Doc6\_Movie\_Kutch\_Kutch\_Hota\_Hai.docx'],  **CLUSTER 8**  8: ['GS\_DOC3\_Movie\_Review\_Superman.docx', 'GS\_DOC1\_Superhero\_Sandbagged.docx', 'GS\_DOC4\_Aquaman\_Complete\_Bellyflop.docx', 'ADRJ\_Doc1\_Disneys\_New\_Mulan.txt'],  **CLUSTER 9**  9: ['WS\_DOC7\_CoachCarter.docx', 'SD\_Doc4\_Throwing-A-Digital.docx', 'SD\_Doc1\_Writing-a-Playbook .docx'],  **CLUSTER 10**  10: ['RC\_Doc6\_In\_Rodney\_Aschers.docx', 'RC\_Doc1\_Creepy\_beyond\_belief.docx', 'RC\_Doc2\_Insidious\_is\_an.docx', 'WS\_DOC4\_ImpracticalJokers.docx', 'WS\_DOC5\_Memento.docx'],  **CLUSTER 11**  11: ['SIM\_Doc1\_Movie\_The\_Notebook.docx', 'SIM\_Doc2\_Move\_Titanic.docx', 'SCFIDRJ\_Doc7\_The Terminator.txt'],  **CLUSTER 12**  12: ['SD\_Doc6\_Steamrolling-Over-Lifes.docx', 'EG\_Doc5\_Stuck\_Steerage.docx', 'ADRJ\_Doc2\_Cinderella\_Review\_Straight-Faced.txt', 'ADRJ\_Doc3\_Aladdin\_Review\_This.txt', 'ADRJ\_Doc4\_Review\_Beauty\_And.txt', 'ADRJ\_Doc5\_Film\_Review\_Tim.txt', 'ADRJ\_Doc6\_The\_Jungle\_Book.txt', 'ADRJ\_Doc7\_Whats\_A\_Nice.txt'],  **CLUSTER 13**  13: ['GS\_DOC2\_Wonder\_Woman1984\_Review.docx', 'MSS\_Doc1\_In-The-Middle.docx', 'SCFIDRJ\_Doc2\_Wargames.txt', 'SCFIDRJ\_Doc6\_Her.txt'],  **CLUSTER 14**  14: ['EG\_Doc6\_The\_Inexorable\_Pull.docx', 'EG\_Doc4\_Off\_Stars\_With\_Grief.docx', 'GS\_DOC7\_Fantastic\_Four\_Spoilreview.docx']} |

*K-MEANS LABELS BY CLUSTERS with K = 15*

*1-7*